



meen

meen Tech Network Sdn. Bhd
1488517- D

COMPANY PROFILE

2023

Company Profile

www.meenmalaysia.com

COMPANY PROFILE

meen



meen Group has been in the mobile industry for more than 26 years and has unparalleled experience in the production and distribution of different brands of cell phones, from OEM to the development of its own brands.

meen Tech Network Sdn Bhd (also referred to as "**Meen**") is the HR of the S.E.A, headquartered in Kuala Lumpur, which is a large international enterprise established under the wave of global financial technology development.

Since its inception, the **meen** has been committed to providing high-quality value-added services to a diverse group of customers and has established a business structure based on research and information technology, with meen Mobile, meen Mall, meen Consumer Finance, and Web 3.0 developing in all aspects.

CONTENT

Corporation Objectives	03
Company Mision & Vision	04
Corporate Milestone	05
Our Company	06
Company Management	07
Corporation Orientation	09
Corporation Layouts	10
meen Product M60	11
meen Product i18	12
Shop App & meen shop	13
Global Distributor Management App &	
Global Finance Consumer Finance	14
Global Expansion	15
World Map	16
Certificate	17
Web 3.0	18
Company Business Talk	19
Company Roadshow	21
Retailer Store	23
Physical Store	25
Sponsor Collaboration	26

CORPORATION OBJECTIVES

Starting from Malaysia, it will grow to Southeast Asia
and then to the rest of the world.

IPO & ICO

Agent for 13 states millions
of annual salary support

Achieving globalization

100,000 Chief Experience
Officer(2023 Q4)

50 offline business halls

VISION MISSION



OUR VISION

To relentlessly prioritize our customers and strive to deliver unparalleled quality service that exceeds their expectations.

OUR MISSION

To continuously innovate and adopt cutting-edge intelligent technologies, while pushing the boundaries of exploration in the vast and evolving cyber world of the metaverse, also known as Web



CORPORATE MILESTONE

2022 ● Established Seed Round

2023 ● 15th March APP launch
meen shop officially launched at App Store & Google Play Store

● 25th March Management System Goes Live
Global supplier management system online

● 1st May The first 5G smartphone was officially released
meen officially launched the first 5G smartphone M60 & i18

● 31st May Penang offline business collaboration conference

● 25th June Kuala Lumpur first offline business collaboration

2023 Q3 ● 1st July Sabah first offline business conference

● 25th July **meen** Kuala Lumpur grand launching

● Retailer tour across Kuala Lumpur 11 retailer store

● Officially launched the recruitment of 100K
meen smartphone experience officers

● first flagship experience store opened at Viva Home, Kuala Lumpur

2023 Q4 ● 13 States Agent Recruitment VR glasses &
meen tablet release

● Branch offices in key cities around the world are established
meen Singapore, Vietnam, Thailand, Indonesia, Dubai, and South Africa branches are established and start operations

OUR COMPANY

Welcome to **meen** Tech Network Sdn Bhd (also referred to as "**meen**"), a mobile technology company headquartered in Malaysia. We are located in the heart of Kuala Lumpur at The Icon Jalan Tun Razak. Moreover, we are driven by technology, customer-centricity, innovation, and continuous improvement to provide a better mobile technology experience for consumers worldwide.

meen product line includes smartphones, tablets, smart wearables, as well as related mobile applications and internet services. In addition to product development, we are committed to delivering comprehensive after-sales support and top-notch customer service. Our professional team ensures prompt response to customer needs, offering technical support and customised solutions.

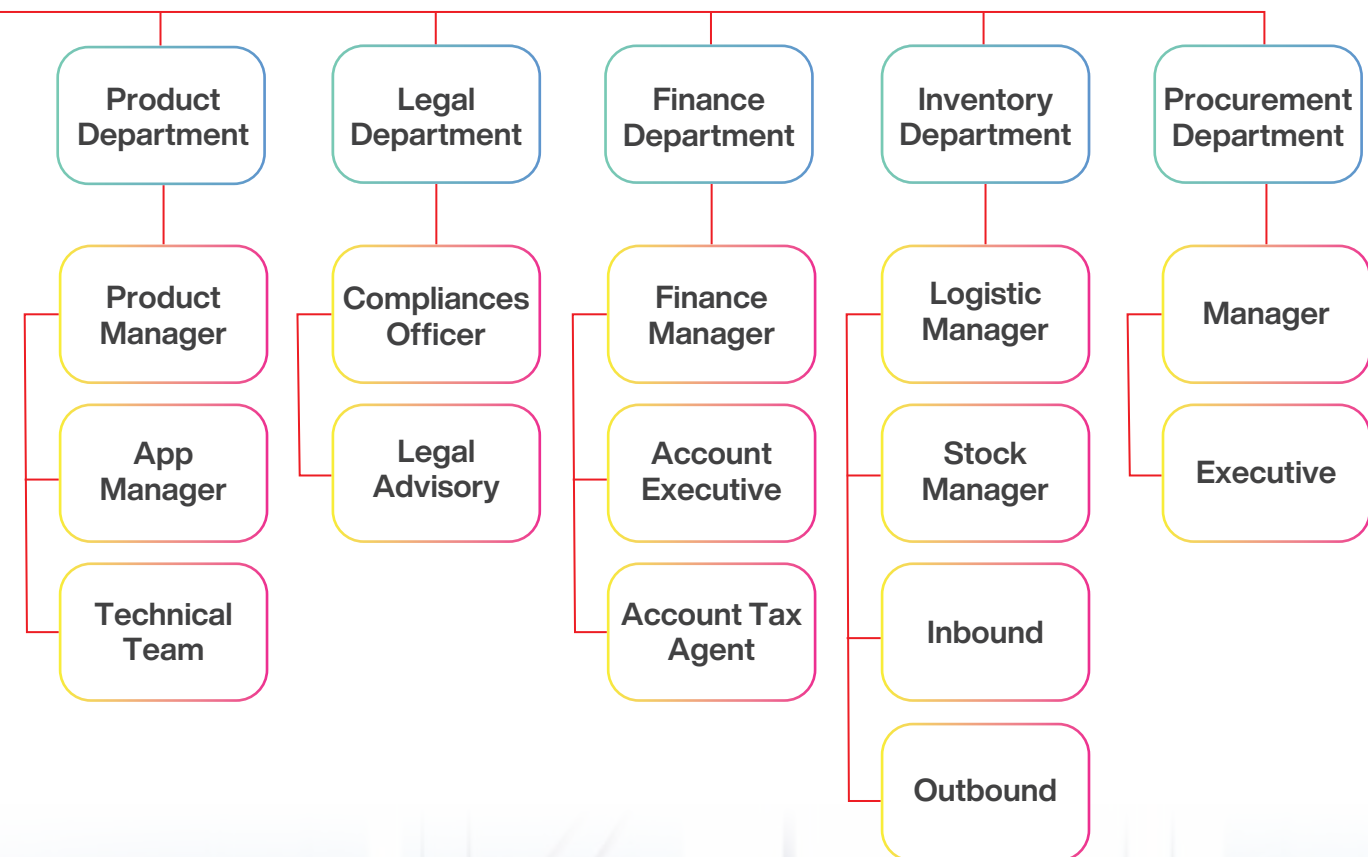
Furthermore, **meen** closely monitors market trends and changes in customer demands to provide the most relevant solutions. We actively participate in industry exhibitions and events, collaborating closely with industry professionals and relevant organisations to drive business expansion and technological innovation.

At **meen**, we are dedicated to advancing the development of mobile technology. With technology at our core and a customer-centric approach, we continuously innovate to enhance the mobile technology experience for consumers worldwide.



COMPANY MANAGEMENT





CORPORATION ORIENTATION

01

Terminal profitability for a commercial new business

With our mobile terminal devices - cell phones, wearable devices - integration of high - quality supply chain resources, research and development of the Internet of Things, cloud computing, AI, and PFID as the core of high precision technology, a new business model of mobile intelligent terminal profitability can be created.

02

Real-time real estate capability

Create a one-of-a-kind new retail, e-commerce, and media mobile platform. Everyone is a self-publisher, and we empower everyone's mobile devices with real-time real estate.

03

New profit model

Committed to creating a constant stream of profitable growth for each participant and building a new profit model for each industry



CORPORATION LAYOUTS

meen Product



meen Shop



MEEN
GLOBAL DISTRIBUTORS
SYSTEMS



meen Consumer Finance



web 3.0

MEEN PRODUCTS

M60



Snapdragon 888
Chipset

6.53 inch AMOLED
DISPLAY

6800mAh
Battery Capacity

Water Resistant
IP68



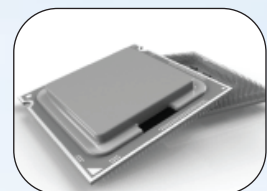
Curve
Screen



Intelligent
Design



64MP
Rear Camera



8GB RAM + 256 GB
Memory

i18



**Snapdragon 888
Chipset**

**Water Resistant
IP68**

**6800mAh
Battery Capacity**

**8GB RAM + 256 GB
Memory**

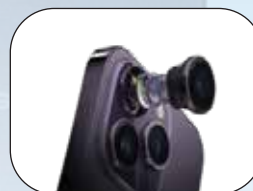
meen



**Dynamic
Island**



**6.8 inches
AMOLED**

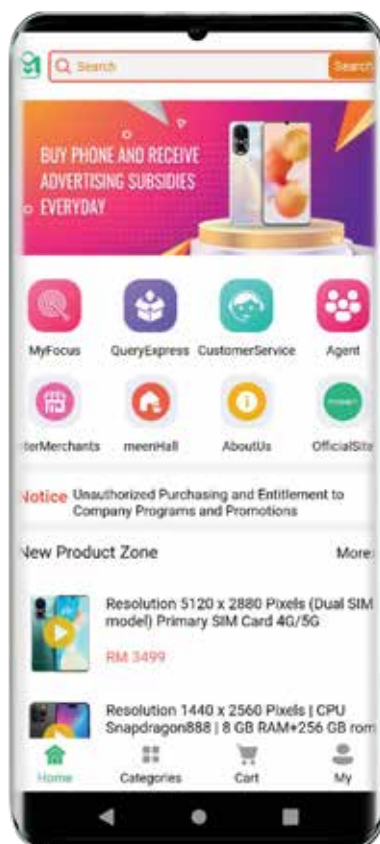


**64MP
Rear Camera**



**5G
internet**

SHOP APP MEEN SHOP



Official Online
Flagship Store



Featured
Goodies



Brand Authorization
Original and genuine
products



Free returns
and exchanges

Protection of
consumer rights



Enterprise
Customization

Meet
Individual needs



Kuala Lumpur
delivery 24 hours

72 hours delivery
to foreign provinces

GLOBAL DISTRIBUTOR MANAGEMENT APP



One-click activation,
agent team, team's
structure at a glance



Provide product
operation for the group
Refined management

GLOBAL FINANCE CONSUMER FINANCE

Financial Products

Serving retail suppliers and platform merchants in the ecosystem of **meen** Group, we have established a comprehensive supply chain financial service capability, providing receivables financing, movable property financing, procurement financing, credit loans, and other digital financial services to entities upstream and downstream of the supply chain.

Funding Services

meen Group will establish close cooperation with mainstream financial institutions, including banks, insurance companies, trusts, brokerages, and other licenced institutions. The business model includes, but is not limited to, factoring, credit, asset securitization, etc. The corporate finance model is a platform for all types of funds.

GLOBAL EXPANSION



meen is already preparing to establish branches in major international cities such as Hong Kong, Singapore, and Tokyo, as well as business platforms for financial research, asset management, and wealth management outside of China.



Starting from Southeast Asia, the group will expand to Asia, Africa, Europe, and the United States in the future.

We strive to provide the best service and create greater value for our global customers.



Marketing for all, entrepreneurship for all



The **meen** brand originated in Malaysia and the first experience hall is located at THE ICON in Kuala Lumpur.

We promote the **meen** brand through channels such as self media, net celebrities and celebrity endorsements to quickly open up awareness.

CERTIFICATE



WEB 3.0

Web 3.0 is a new iteration of the Internet, a decentralised Internet running on top of blockchain technology.

The company focuses on digital transformation in the Web 3.0 era, takes "content + technology" as the core of its strategy, deepens its virtual digital content business and the layout of related fields, continues to explore the new era of marketing, and realizes the upgrade of brand value in the Web 3.0 era.

The company has launched a future-oriented "new generation of financial digital development strategy" to further lay out the application and upgrade of artificial intelligence, blockchain, Web 3.0, metaverse, and other related new technologies in the internet field.

WELCOME meen

COMPANY BUSINESS TALK

meen successfully hosted three distinct business collaboration conference in different regions between May and July 2023. The locations included Ixora Hotel in Penang, Vivatel in Cheras, and Lintas Platinum Hotel in Kota Kinabalu, Sabah. These fairs attracted a batch of potential investors and partners, bringing significant opportunities and prospects to the company.

The business collaboration conference encompassed product and service introductions, collaboration models, as well as product trials and purchases. To show appreciation to the attendees, **meen** organized a lottery event with prizes such as the **meen** M60 and cash.

Moreover, through these investment fairs, **meen** achieved considerable sales figures. The feedback from the participants was highly positive, indicating a strong interest in **meen** products and business model. The inclusion of these partners will provide the company with additional resources and support, laying a solid foundation for achieving its development goals.

In conclusion, we look forward to establishing deeper collaborations with investors and partners who are interested in **meen** products. We aim to accumulate more experience and success for future investment fairs. **meen** also plans to organize these fairs in other countries or regions to expand its business further and attract a wider audience.

Ixora Hotel in Penang



Lintas Platinum Hotel in Kota Kinabalu, Sabah



Vivatel in Cheras



COMPANY ROADSHOW

As of July 2023, **meen** has successfully organized a total of 4 impactful roadshow events, held at Menara Tabung Haji, Giant Seri Kembangan, and Lotus Ampang. These roadshows have provided significant advantages to the company.

Through these roadshows, **meen** has had the opportunity to share our vision and product introductions with a diverse audience, including investors, partners, and industry experts, garnering positive feedback and support. These valuable interactions have allowed us to gain a deeper understanding of market needs and industry trends, enabling us to further enhance our products and services.

During the roadshows, **meen** effectively conveyed the unique advantages of our products, highlighting the immense potential and market value of our smartphones and related services. By showcasing our professionalism and robust business knowledge, we earned recognition and respect from participants while establishing close collaborative relationships with them.

These roadshows not only showcased **meen** innovative capabilities and technical prowess as a company but also demonstrated our market insights and foresight. We will continue to grow and thrive in future roadshow endeavors, confidently embracing market challenges and delivering even greater value and opportunities to investors and the market. Through roadshows, meen will continue to share our achievements and vision, solidifying our brand's market position.

Menara Tabung Haji



Giant Seri Kemabngan



RETAILER STORE

meen is honored to collaborate with a selection of outstanding retail partners to jointly promote and sell meen's exceptional products and services. These partners possess extensive retail experience and remarkable market influence, which will assist **meen** in expanding market share, increasing brand awareness, and establishing connections with a larger pool of potential customers.

Through close collaboration with our retail partners, **meen** is able to efficiently distribute products and services, ensuring their widespread availability in the market. We share market trends and consumer insights with our partners, collaboratively develop effective sales strategies, and provide necessary training and support to ensure their successful promotion and sale of **meen** products and services.

Whether you are a customer eager to purchase **meen** products or a prospective partner, we warmly invite you to visit any of our nine retail locations, besides **meen** physical stores, to personally experience and purchase our latest devices. We are committed to offering professional advice and guidance to our customers and look forward to forging a prosperous future with our valued partners. You are welcomed to join us!

LnK Lotus Kajang



Lot 024, First Floor Lotus Mall Kajang, 43000 Kajang Selangor

CSM Telemmunication Ent



24, Jalan CM Yusuff, 30250 Ipoh, Perak

Seng Soon Sungkai HP



No 1, Laluan Permai 6, Taman Permai,
35600 Sungkai, Perak

Six Gadgets Mobile Store



No 1, Lorong 1,
Taman Seri Langkap, Chui Chak,
36700 Langkap, Perak

Kuching Rain Rain Phone Campny



Sublot 4, Ground Floor,
Eastern Commercial Centre, Siburan,
94200 Kuching, Sarawak

PHYSICAL STORE

Welcome to **【meen store】**, your ultimate destination for smartphone shopping! We bring you the latest and most exciting mobile products and technologies, offering an experience beyond imagination. From powerful smartphones with cutting-edge features to stylish and vibrant designs, from high-definition screens to exceptional processing capabilities, meen delivers outstanding performance, unparalleled user experience, and remarkable durability.

Our passionate and professional team is here to provide you with expert advice and guidance, ensuring that you choose the perfect phone that suits your needs. In addition to top-quality smartphone products, meen store offers comprehensive services. We have our exclusive shopping app, **meen Shop APP**, which allows you to purchase any **meen** product anytime, anywhere. Furthermore, our **meen Global APP** provides exclusive benefits and discounts to our customers. At **meen store**, we are dedicated to providing excellent after-sales service and technical support, ensuring your smooth and satisfactory experience throughout your usage.

Whether you are looking for the latest smartphone, upgrading your device, or selecting gifts for your loved ones, meen store is your ideal choice. We look forward to personally welcoming you at **【meen store】**, providing you with an unforgettable mobile shopping experience. Visit our physical store and experience the exceptional performance and exquisite design of meen smartphones, guided by our professional team. Let **meen** become your preferred smartphone brand, bringing you unparalleled quality and enjoyment.

Explore the world of smart living, only at **【meen】**.
As of July 2023, we have one physical store located at:
Viva Mall G - 69
85, Jln Loke Yew, Taman Miharja,
55200 Kuala Lumpur,
Wilayah Persekutuan Kuala Lumpur



VIVA
HOME . ENTERTAINMENT . LIFESTYLE

SPONSOR COLLABORATION

meen partners with you to open up new partnership opportunities! If you are looking for exciting partnership opportunities to expand your horizons and take your business to new heights, then **meen** is the ideal choice for you. We are committed to fostering meaningful partnerships and opening the door to endless possibilities for you.

At **meen**, we believe that collaboration is the key to innovation and growth. We are passionate about connecting with like-minded individuals, organizations and industry leaders who share our passion for excellence. We welcome the partners who are interested in collaborating to inquire and learn more about our business and create endless possibilities together.




meen

meen Tech Network Sdn. Bhd
1488517-D

SOCIAL MEDIA

 Facebook: meen

 Instagram: meen_malaysia

 Tiktok: meen_malaysia

 Xiao Hong Shu: meen

Available on 



Available on 




Available on 



2023

Company Profile

Tel: +03 2181 2623

 +60 12 794 3911

www.meenmalaysia.com